



# **CERTIFIED SCRUM MASTER® (CSM) CERTIFICATION TRAINING**

**Introductory course for those who want to explore opportunities as a Scrum Master or Scrum team member.**

## Benefits of CSM® Certification

- Learn the Scrum framework and gain an understanding of team roles, events, and artifacts.
- Expand the scope of your career with opportunities across all industry sectors adopting Agile practices.
- Learn the foundation of Scrum and the scope of the role-
- Showcase your Scrum knowledge.
- Engage with Agile practitioners committed to continuous improvement.
- Increased employability.
- Career advancement.
- Higher salaries.



## Key Features

- 2-day full-time intensive CSM® training classroom course at a location near you
- Earn 16 PMI PDUs
- 2 full-length CSM® simulation tests
- CSM® Exam Fee and Scrum Alliance® membership included
- Course Completion Certificate
- Learn from Scrum Alliance® Certified Scrum Trainer®
- Live Online Training also available on demand



## Modes of Engagement



### **Instructor-Led Classroom Training**

2-Day CSM<sup>®</sup> Certification exam prep classroom training workshops conducted worldwide.



### **Instructor-Led Live Online Training**

Provided to your company's employees across global locations through Citrix GoToMeeting or Cisco WebEx.



### **Self-Paced E-Learning**

Anywhere, anytime access to E-Learning through a Learning Management System for employees across the globe.



### **Enterprise Training**

In-House certified instructor-led 2-day CSM<sup>®</sup> certification training in your office across global locations.

# CSM® - Course Agenda

## 1. INTRODUCTION TO AGILE AND SCRUM

- Why Agile?
- Traditional Development.
- Problems with traditional software development.
- Usage of features in a system.
- Makings of a new approach.
- Agile Manifesto.
- Principles behind the Agile Manifesto.
- Authors of the Agile Manifesto.
- Agile Project Management.
- Agile Project Management Life-cycle.
- Agile Project Management Framework.
- APM Framework.
- What is Scrum?
- Certified Scrum Master.
- Professional Scrum Master.
- PMI-ACP.

## 2. AGILE METHODOLOGIES

- Agile Methodologies.
- Crystal.
- 7 Project Properties in Crystal.
- Samples of Crystal.
- Feature-Driven-Development.
- Roles in FDD.
- Processes in FDD.
- Project tracking in FDD.
- Project tracking methodology.
- FDD usage guidelines.
- Dynamic Systems Development Methodology (DSDM).
- Planning in DSDM-Atern.
- DSDM Principles and techniques.
- eXtreme Programming.
- XP Values.
- XP Practices.
- XP Benefits.

# CSM® - Course Agenda

## 2. AGILE METHODOLOGIES

- Agile Unified Process.
- Agile Unified Process (AUP).
- Agile Unified Process – System Development.
- Scrum.
- Scrum Life-cycle.

## 3. SCRUM ROLES

- Stakeholders.
- Chicken and Pig roles.
- Management of stakeholders.
- Scrum life-cycle.
- Product Owner.
- Product Owner's role.
- Prioritization.
- Cost-Benefit Analysis.
- Prioritization based on Value and Risk.
- Prioritizing requirements - MoSCoW.
- Prioritizing requirements – Kano Model.
- Prioritizing requirements – Relative weighting method.
- Scrum life-cycle.
- Scrum Master.
- What does a Scrum Master Do.
- What the Scrum Master Should NOT do.
- Scrum life-cycle.
- The team – aka Developers.
- Building a Scrum team.
- Building empowered teams.
- Role of a Manager.
- Manager 2.0: A new role for a Manager.
- Some specialist roles you may want.

# CSM® - Course Agenda

## 4. SCRUM CEREMONIES

- Time-boxing.
- Advantages of time-boxing.
- Time-boxing.
- Release.
- High-level view of a release.
- Sprints.
- Factors in selecting a Sprint duration.
- Intensity of work.
- No changes in a Sprint.
- Daily Scrum.
- Sprint Review.
- Also check during a review.
- Sprint Retrospective.
- What is a Sprint Retrospective.
- Making retrospectives effective.
- Making retrospectives effective.

## 5. SCRUM ARTIFACTS

- Product backlog.
- Product, release and sprint backlog.
- User story.
- Story card information.
- Multiple stories may be required to complete a feature.
- Epics.
- Writing good stories.
- Splitting user stories.
- Splitting user stories (big picture)
- Splitting user stories (user experience)
- Splitting user stories (Others)

## 6. SCRUM BEST PRACTICES

- Refactoring.
- Pair programming.
- Continuous integration.
- Practices of continuous integration.
- Configuration management.

# CSM® - Course Agenda

## 6. SCRUM BEST PRACTICES

- Quality in Agile.
- Scrum Quality – Home truths.
- Planning for a Sprint.
- Test-driven development.
- Advantages of TDD.
- Definition of “Done”.

## 7. SCRUM PLANNING

- Principles behind Agile planning.
- Iterations allow for mid-course corrections.
- Multiple levels of planning.
- Release planning.
- Steps to planning a release.
- Release Planning.
- Velocity.
- Sprint planning.
- Velocity driven sprint planning.
- Commitment driven sprint planning.
- Planning for each story.
- Keep in mind before finalizing the plan.

## 8. SCRUM ESTIMATION

- Principles behind Scrum estimation.
- Estimation techniques.
- Types of estimates.
- Uncertainty in estimates.
- Over-estimation and under-estimation.
- What contributes to size.
- Measures of size.
- Ideal days.
- Story points.
- Estimation techniques – Planning poker.
- Affinity estimation.
- Affinity estimation - process.



# CSM® - Course Agenda

## 9. MONITORING SCRUM PROJECTS

- Monitoring Scrum Projects.
- Definition - Metrics.
- Types of metrics.
- Metrics do's and don'ts.
- Charts in Scrum.
- Burn-down chart: Iteration level.
- Burndown chart: Project level.
- Burndown chart: Bar style.
- Burn-up and Burn-down chart.
- Cumulative Flow Diagram.
- Parking lot diagram.
- Escaped defects found.
- Velocity chart.
- Progress Chart.
- Niko Niko calendar.
- Information radiators.
- Information radiators: Big visible charts.

## 10. SCRUM – ADVANCED CONCEPTS

- Scrum on large projects.
- Scrum-of-Scrum.
- Product coordination teams.
- Scrum on maintenance projects.
- Distributed scrum teams.
- Best practices in distributed scrum.
- Structure-1: Team in India; PO in US.
- Structure-2: Team split in two locations.
- People practices in distributed Scrum.
- Scrum-Contracting.
- Fixed Price/fixed scope.
- Scrum in fixed price projects.
- Transitioning a team/project to Scrum.

# CSM® - Learning Objectives

The CSM Learning Objectives fall into the following categories

## 1. LEAN, AGILE, AND SCRUM

- Scrum Theory.
- Scrum Roles.
- Scrum Events and Artifact Transparency.
- Sprint and Increment.
- Sprint Planning.
- Daily Scrum.
- Sprint Review.
- Sprint Retrospective.
- Product Backlog.
- Sprint Backlog.
- Definition of “Done”.

## 2. SCRUM MASTER CORE COMPETENCIES

- Facilitation.
- Coaching.

## 3. SERVICE TO THE DEVELOPMENT TEAM

- Scrum Master as Servant-Leader.
- Value of Development Practices.

## 4. SERVICE TO THE PRODUCT OWNER

## 5. SERVICE TO THE ORGANIZATION

- Impediment Removal.
- Coaching the Organization.



## CSM® - Eligibility Requirements

- No Pre-requisites
- Attend an in-person, 16-hour course taught by a Certified Scrum Trainer® (CST®).
- After successfully completing the course, attempt the CSM test.
- After you pass the CSM test, you will be asked to accept the CSM License Agreement and complete your Scrum Alliance membership profile.

Source: <https://www.scrumalliance.org/get-certified/scrum-master-track/certified-scrummaster>

## CSM® - Exam Format

Our training course will prepare you to clear the Certified ScrumMaster CSM Exam.

- Questions: 50 question
- Duration: 60 minutes
- 74% required to pass the CSM Exam
- Answer 37 out of the 50 questions correctly within the 60 minute time limit.

Visit <https://www.scrumalliance.org/login> to take the Scrum Alliance® Certified ScrumMaster® (CSM®) test.



# CSM® - Test Content Outline

CSM Domains	CSM should demonstrate knowledge of	% of CSM test
A. SCRUM AND AGILE	Four values of the Agile Manifesto	6%
	Twelve principles of the Agile Manifesto	
	Definition of Scrum	
	Relationship of Scrum to Agile	
B. SCRUM THEORY	Empirical process control as it relates to Scrum	6%
	The 3 pillars of empirical process control and their importance	
	How and why “incremental” is an important characteristic of Scrum	
	How and why “iterative” is an important characteristic of Scrum	
	Applicability of Scrum (addresses complex adaptive problems across multiple industries)	
C. SCRUM VALUES	Identify the five Scrum values	6%
	How and why commitment is an important Scrum value	
	How and why courage is an important Scrum value	
	How and why focus is an important Scrum value	
	How and why openness is an important Scrum value	
	How and why respect is an important Scrum value	
D. SCRUM TEAM	Why self-organizing is an important characteristic of Scrum Teams	20%
	Why cross-functional is an important characteristic of Scrum Teams	
	Identify the roles on the Scrum Team	
	Identify the responsibilities and characteristics of the Scrum Master	
	Identify the responsibilities and characteristics of the Scrum Product Owner	
	Identify the responsibilities and characteristics of the Scrum Development Team	
E. SCRUM MASTER	Understanding responsibilities and characteristics of the Scrum Master - servant leader for the Scrum Team	22%
	Scrum Master service to the Organization - coaching, facilitation, removing impediments	
	Scrum Master service to the Development Team -coaching, facilitation, removing impediments	
	Scrum Master service to the Product Owner - coaching, facilitation, removing impediments	
F. SCRUM EVENTS	Characteristics, value and/or purpose of the Sprint	20%
	Sprint Planning -- characteristics, value, purpose and/or role of participants	
	Daily Scrum -- characteristics, value, purpose and/or role of participants	
	Sprint Review -- characteristics, value, purpose and/or role of participants	
	Retrospective -- characteristics, value, purpose and/or role of participants	
G. SCRUM ARTIFACTS	Understand the purpose and value of Scrum artifacts	20%
	Identify Scrum artifacts	
	Product Backlog - characteristics, value and purpose	
	Sprint Backlog -- characteristics, value and purpose	
	Increment -- characteristics, value and purpose	
	Understanding importance of transparency of artifacts to evaluate value and risk	
	Identify the downsides of lack of transparency	
	Importance of establishing the Definition of Done	
	Characteristics of Product Backlog items	

# Salary Survey of Scrum Professionals

Source: SALARY SURVEY OF SCRUM PROFESSIONALS - 2017-2018 - <https://www.scrumalliance.org/resources/ebooks>

## Average annual base salary by standardized education level

### Master's degree

**\$104,572**

### Bachelor's degree

**\$98,734**

### Some college or associate's degree

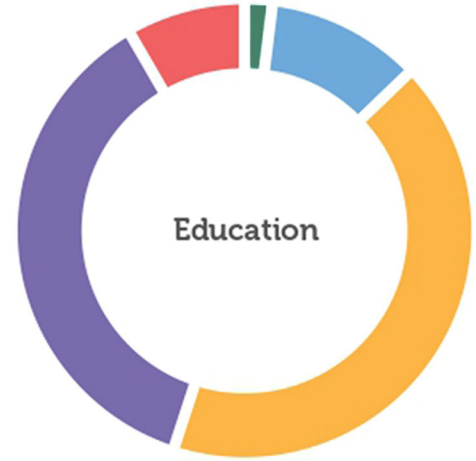
**\$98,418**

### Post-graduate degree

**\$95,015**

### Less than / completed high school

**\$92,216**



Less than / completed high school

2%

Some college or associate's degree

11%

Bachelor's degree

42%

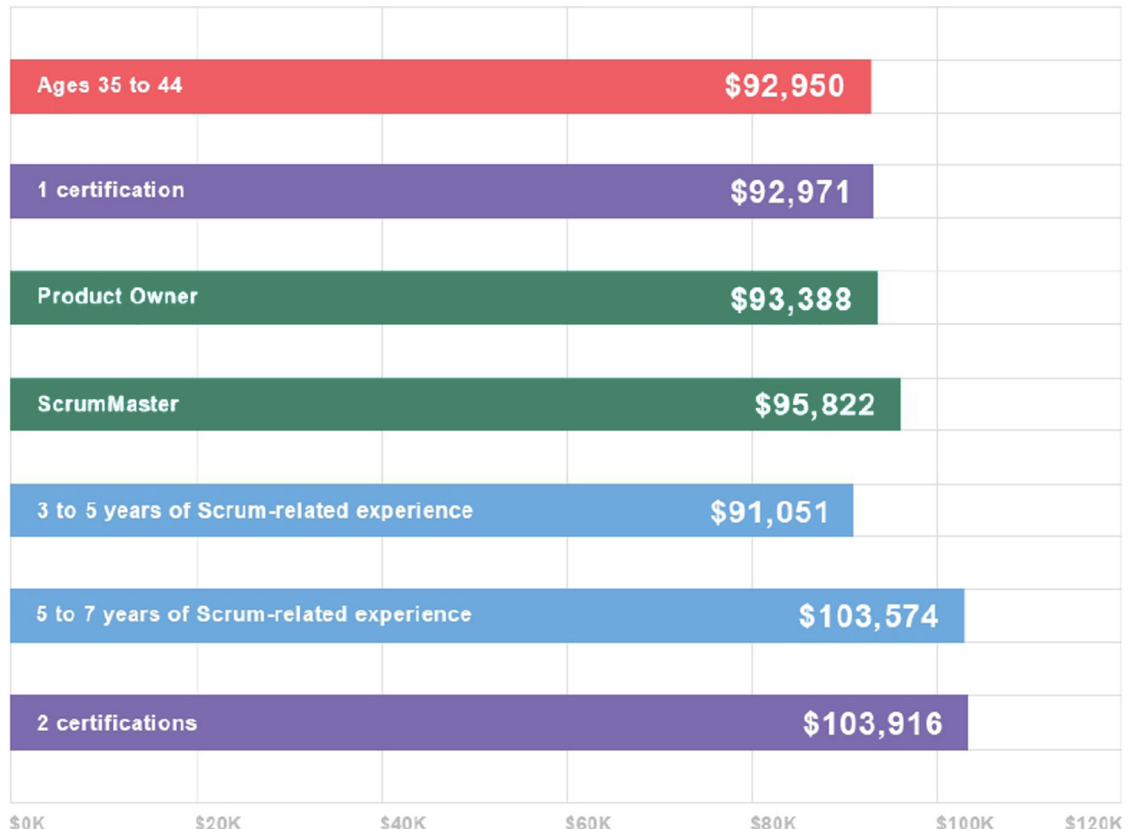
Master's degree

37%

Post-graduate degree

8%

## Average annual base salary



# Salary Survey of Scrum Professionals

Source: SALARY SURVEY OF SCRUM PROFESSIONALS - 2017-2018 - <https://www.scrumalliance.org/resources/ebooks>

## Average annual base salaries by industry

<b>Telecommunications</b>	<b>Software development</b>
\$88,074	\$89,629
<b>IT</b>	<b>Education</b>
\$91,608	\$91,850
<b>Media &amp; entertainment</b>	<b>Retail</b>
\$103,181	\$102,516
<b>Oil, gas &amp; energy</b>	<b>Finance &amp; banking</b>
\$101,703	\$105,135
<b>Manufacturing</b>	<b>Insurance</b>
\$107,770	\$107,954
<b>Healthcare</b>	<b>Government</b>
\$114,132	\$114,338
<b>Consulting</b>	
\$114,561	

## Average annual base salaries by department

<b>Product development</b>	<b>IT/software</b>
\$99,376	\$98,195
<b>Finance</b>	<b>Sales/marketing</b>
\$105,217	\$105,959
<b>Consulting</b>	<b>C-level</b>
\$119,946	\$140,535

## Average annual base salaries regionally

<b>South America</b>	<b>Asia</b>
\$56,751	\$70,254
<b>Europe</b>	<b>North America</b>
\$83,245	\$116,544
<b>Australia and Oceania</b>	
\$123,305	

## Average annual base salaries by company size

<b>1 to 99 employees</b>	<b>100 to 499 employees</b>
\$96,655	\$93,201
<b>500 to 4999 employees</b>	<b>5000 to 19,999 employees</b>
\$95,582	\$109,860
<b>20,000+ employees</b>	
\$106,701	



## About iCert Global

We are an Education Technology company providing certification training courses to accelerate careers of working professionals worldwide. We impart training through instructor-led classroom workshops, instructor-led live virtual training sessions, and self-paced e-learning courses.

We have successfully conducted training sessions in 108 countries across the globe and enabled thousands of working professionals to enhance the scope of their careers.

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6220 Westpark Dr, Suite 180,  
Houston, TX 77057



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### Contact Us:

**USA:** +1-(713)-287-1213 / +1-(713)-287-1214 / +1-(713)-287-1053 / +1-(713)-287-1355

**UK:** +44-1-322-476-113 | **AUS:** +61-2 6171 0726 | **BHR:** +973-16-196142

**IND:** +91-988-620-5050 | **Operations:** +1-(713)-287-1187, +1-(713)-287-1319



WhatsApp us on +1-(713)-287-1213

Corporate Training: +1-(713)-518-1852

Email us at [info@icertglobal.com](mailto:info@icertglobal.com) | [support@icertglobal.com](mailto:support@icertglobal.com)

Visit us at [www.icertglobal.com](http://www.icertglobal.com)