



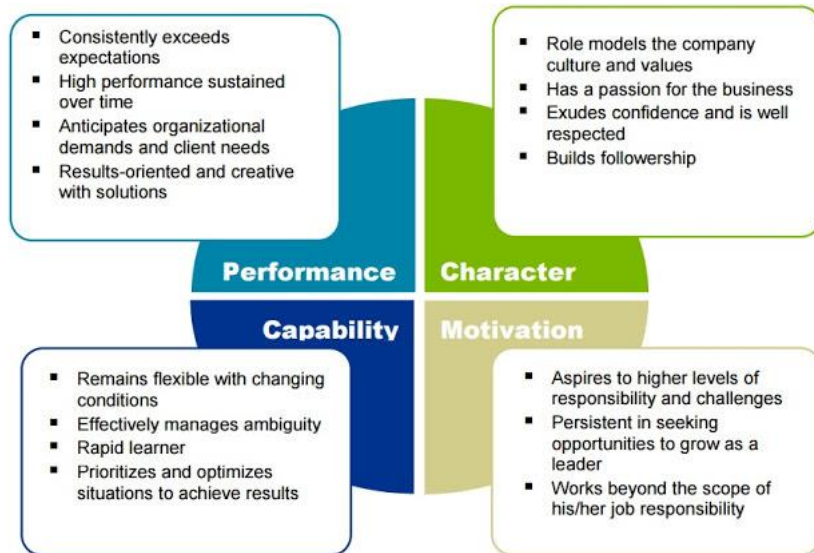
CERTIFICATION & COMPETENCY ENABLEMENT - MAKES YOU ELITE AND ELIGIBLE

The more the merrier. Just as our quest is insatiable so are the expectations. Try meeting a hiring head or a business investor and you will be questioned more about your skillset. Yes! Your primary skills are a given. While the focus on primary skills is paramount, the stress is always about developing additional abilities considered vital in competitive analysis.

Those interested in your profile would want to know 'more'. It's the additional information that elicits more interest. A quintessential professional is versatile – like a player on the field ready to be placed in any position. So possessing the technical skill (read primary skill) wouldn't provide that edge over peers, rather when supplemented and complimented with strategic and leadership traits places you in a formidable position clearly pushing your boundary further.

With business needs growing with greater unpredictability and technology advancement defying expectation through groundbreaking innovations, the landscape seems to be shifting perpetually, and hence there is admittedly a paradigm shift from the professional perspective without an exception.

With time Individual assessment has changed. The organization is looking to fill the slot as Musterberg stated “finding the best possible man, how to produce the best possible work, and how to secure the best possible effects”. What it takes to become top performer with top potential. Potential is the possibility of an individual to do more than current contribution. Aon Hewitt defines potential as the assessment of an employee's ability to rise to and succeed in a more senior or expanded role. Potential considers individuals' performance, character, capability and motivation.



Today, the critical talent is evaluated in terms of knowledge, skills and abilities. The PMI Talent Triangle™ clearly lays emphasis on ‘more than’ technical skills by subscribing to Leadership and strategic & Business Management. As inferred from the PMI’s ‘Pulse of the Profession 2016’, the most successful organizations seek added skills in leadership and business—competencies that support and sustain long-range strategic objectives. The ideal skill set—a combination of technical, leadership, and strategic and business management expertise—is embodied in the PMI Talent Triangle™. When organizations focus on all three skill sets, 40 percent more of their projects meet goals and original business intent.



As one of the leading educational powerhouse enabling to become professionally trained and certified, especially PMP®, PRINCE2, ITIL, Six Sigma, we interact with professionals on a daily basis. They are the folks wanting to stand out in their sphere of work. And we regularly hear how ‘Certification’ validates competency and enables your candidature as ‘eligible’.

What is the value add You bring to the table? Your bona fide already vetted, increased scrutiny would be on the ‘what else’ as the key differentiator. It’s always about ‘what more do I get’ and it applies to one and all. With the raw aggression witnessed like never before, it will be hard sell in promoting your profile given the spiraling number of applicants competing alongside and here is where ‘the more you have’ makes you leapfrog into the short list – a short one.

So dear Professional, what makes you so elite and eligible? Is the spotlight on you to single out in a crowded room? How do you distinguish yourself to differentiate? We, at iCert Global, besides the benchmarked certification courses also offer career counseling whereby our expert panel will engage with you to chalk out the future course of action to steer ahead the crowd and cacophony. We conduct exciting programs that shape your personality and profile to become more competitive and complete. Follow the link <http://www.icertglobal.com/all-courses.php> to get a glimpse of our offering and feel free to schedule a call with us.

Together We Win!



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